



Miniforms – avantgardni dizajn živahnih in svežih barv

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Zgodba Miniforms se prične v Italiji leta 1970. Podjetje se razvije iz takratnega podjetja Inveta, kjer so proizvajali majhne mizice in različne dodatke za opremo doma. Sedemdeseta leta prejšnjega stoletja so z takratno značilno disko glasbo, še posebej slog Davida Bowieja, odločilno vplivali na lastnika podjetja in kreatorje izdelkov Miniforms. Pisane obleke nenavadnih oblik so dale navdih za mnoge izdelke, ki so jih takrat in še danes razvijali s priznanimi arhitekti in industrijskimi oblikovalci.

Že takrat so se odločili, da želijo po videzu značilno izstopati od ostalih ponudnikov pohištva in dodatkov za dom.

Če so bili njihovi izdelki v 80. letih prejšnjega stoletja bolj diskretni in nevsakdanji, jih danes zlahka najdete v nebotičnikih v Melbournu, v različnih restavracijah v glavnih prestolnicah Evrope in v londonskem dizajnerskem studiu. Njihove kreacije pohištvenih kosov so vedno znova videti mlajše, na kar vplivajo živahne in sveže barve, združene z nevsakdanjim, avantgardnim dizajnom.

Konec osemdesetih let je Miniforms na mednarodnem trgu predstavil produkcijo novih stolov, miz, komod, knjižnih omar in različnih dodatkov za dom.

Leta 2009 je **Luigi Bardini**, ustanovitelj podjetja Miniforms, prodal družbo svojim sinovom Alessandru, Matteu in Mariu, ki sedaj z veliko strastjo vlagajo v avantgardne produkcije in delajo z mladimi talenti na področju italijanskega dizajna. Stil, ki navdihuje Miniforms, se odraža v uporabi pristnih materialov, ki prihajajo iz narave, vendar z zavedanjem, kako pomembna je skrb za okolje in prostor. Izbrane oblike in barve so bistvene in čiste, uporabljeni materiali pa so od trdega lesa do jeklene pločevine, stekla in aluminija.

Sodelovanje s priznanimi oblikovalci

Eno najuspešnejših sodelovanj je bilo s Francescom Faccinijem, ki je za Miniforms oblikoval stol Pelleossa. Stol je nastal po navdihu stola Chiavari, prave mojstrovine Made in Italy, ki jo je leta 1807 oblikoval Giuseppe Gaetano Descalzi. S stolom Pelleossa je oblikovalec združil izjemno lahkotnost in minimalističen dizajn z edinstveno trdnostjo. Stol Pelleossa je sinonim vrhunske kakovostne izdelave, vendar po nižji ceni, zahvaljujoč se njegovi proizvodnji, ki povezuje obrtniško rokodelsko izdelavo s sodobno industrijsko tehnologijo.

Novosti in mednarodne nagrade

Eden od najnovejših izdelkov Miniforms je komoda Caruso, ki jo je zasnoval Paolo Cappello. Izjemen kos pohištva združuje vintage obliko in avantgardno tehnologijo. Caruso je hkrati omarica za dnevno sobo in visokotehnološki zvočni HI-FI sistem. Posebnost komode je videz tube gramofona in sodobna zvočna oprema, ki prek povezave Bluetooth 4.0. predvaja glasbo z odlično akustiko. Za predvajanje lahko uporabljate katerekoli digitalne naprave.

Vrhunski oblikovalec Paolo Cappello je s tem izdelkom oblikoval nekaj, kar vrača glasbi v sedanjih digitalni dobi svojo prvotno



obliko. Produkt, ki ga vsi, takoj ob prvem pogledu prepoznajo kot estetski pohištveni kos, hkrati pa predvaja odlično akustično glasbo.

Videz komode **Caruso** se izboljša s kontrastom kvadratnih, ravnih linij in okrogle tube zvočnika ter s kombinacijo dveh materialov – lesa za obod komode in keramike za zvočnik. Vsaka komoda **Caruso** je oblikovana in sestavljena ročno in povsem individualno, za vsega naročnika posebej. Na voljo je v številnih barvnih odtenkih ali v furnirju oreha in naravnega hrasta. Lakiran les za obod komode je v različnih pastelnih barvah, keramična tuba zvočnika pa je pozlačena z 24-karatnim zlatom ali barvana v različne barve.

Dvojna funkcionalnost komode **Caruso** si je zaslužila dve prestižni nagradi, in sicer nagrado Young & Design 2015 in nagrado za sodobni dizajn Archiproducts Design Awards 2016. Oblikovalec Paolo Cappello pa je na številnih mednarodnih sejmih za izdelek **Caruso** požel veliko pohval in mednarodnih nagrad.

Izdelki Miniforms so na voljo v salonu pohištva Maros.

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The Miniforms – an Avant-garde Design of Lively and Fresh Colours

The story of the Miniforms begins in Italy in 1970. The company is developed from the then Inveta Company, where they produced small tables and various accessories for home furnishings. The seventies of the last century, with the characteristic disco music, especially the style of David Bowie, have decisively influenced the owner of the company and the creators of the Miniforms products. The colourful outfits of unusual shapes have inspired many products that were developed then and are still being developed today by renowned architects and industrial designers.

Already then, they decided that they wanted to typically stand out in appearance from other furniture and home accessories suppliers.

If their products were more discreet and unusual in the 1980s, they are now easily found in skyscrapers in Melbourne, in different restaurants in the main capitals of Europe and in the London design studio. Their creations of furniture pieces over and over again look younger, influenced by vibrant and fresh colours combined with an unusual, avant-garde design.

At the end of the 1980s, the Miniforms introduced the production of new chairs, tables, chests, bookcases and various home accessories on the international market.

In 2009, **Luigi Bardini**, the founder of the Miniforms, sold the company to his sons **Alessandro**, **Matteo** and **Mario**, who now invest in avant-garde productions and work with young talents in Italian design with great passion. The style that inspires the Miniforms is reflected in the use of genuine materials coming from the nature, but with the awareness of the importance of the concern for the environment and space. The selected shapes and colours are essential and clean, and the materials used are from hardwood to steel sheet, glass and aluminium.

Collaboration with Recognized Designers

One of the most successful collaborations was with **Francesco Facchini**, who designed the **Pelleossa** chair for the Miniforms. The chair was inspired by the Chiavari chair, the true masterpiece Made in Italy, which Giuseppe Gaetano Descalzi created in 1807. With **Pelleossa** chair, the designer combines extreme lightness and minimalist design with unique strength. **Pelleossa** chair is a synonym of top quality production, but at a lower price, thanks to its production, which connects craftsmanship with modern industrial technology.



News and International Awards

One of the most recent products of the Miniforms is the **Caruso** chest, designed by **Paolo Cappello**. An extraordinary piece of furniture combines vintage design and avant-garde technology. **Caruso** is a living room cabinet and high-tech audio HI-FI system at the same time. The specialty of the chest is the look of a turntable tube and modern audio equipment, which plays music via Bluetooth 4.0. with great acoustics. You can use any digital devices to play it.

The top designer Paolo Cappello created this product with something that gives back to music in present digital age its original form. It is a product that is instantly recognized as an aesthetic piece of furniture, which reproduces excellent acoustic music.

The appearance of the **Caruso** is improved with the contrast of square, soft lines and a round speaker tube, with a combination of two materials - the wood for the chest and the ceramics for the speaker. Each **Caruso** chest is designed and constructed manually and completely individually, for each customer separately. It is available in many colour shades or in the veneer of walnut and natural oak. The lacquered wood is used in a variety of pastel colours, while the ceramic tube of the speaker is gold-plated with 24-carat gold or coloured in different colours.

The **Caruso** chest dual functionality has earned two prestigious awards, the Young & Design 2015 Prize and the Modern Design Award for Archiproducts Design Awards 2016. The designer Paolo Cappello has won many praises and international awards at numerous international fairs for the **Caruso** product.

The Miniforms products are available at the Maros Furniture showroom.

